

PUBLIC SERVICE ANNOUNCEMENTS

PSA 1:

“Tonight’s game is about competition. Getting home safely is about something bigger. Buckle up, put the phone away and make the safe choice. Set the Standard.”

PSA 2:

As you leave today’s event, remember: the most important part of your journey is getting home safely.

Buckle up before the car moves. Put your phone away. Speak up when a friend is making an unsafe choice.

Champions set the standard on the field and court - and leaders set the standard on the road.

Drive safely. Get home. Set the Standard.