



NCHSAA Name, Image, and Likeness Packet

This packet includes

- Certification of Compliance
- School Checklist

Resources

- [ATHL-008](#)
- [NFHS NIL Course](#)

Instructions:

Step 1	Step 2	Step 3
• Complete required NFHS course(s). • Complete Certification of Compliance. • Obtain copy of unredacted, signed contract* for the student-athlete. • Forward all documents to the school designee.	• School designee reviews checklist. • Ensure and facilitate that all items are checked off. • Once all items are completed, the school retains the checklist for their records.	• School personnel forwards signed documents, required NFHS Certificates and any supporting documentation to the following: • <i>principal and athletic director of the student's school</i> • <i>PSU athletic director, if applicable</i> • <i>Superintendent**</i> • <i>Chair of the PSU governing body</i> • <i>Head coach of any sport in which the student will participate during the term of the agreement</i> • <i>NCHSAA (see below)</i>

Ways to send to NCHSAA:

US Mail
NCHSAA
PO Box 3216
Chapel Hill, NC 27515

Email
kim@nchsaa.org

Fax
919-240-7399

*The NCHSAA cannot accept an NIL packet if the contract has any redacted information.

**Except for students at non-boarding parochial schools need not provide the agreement to a local superintendent but shall provide the agreement to the chairperson of the membership entity's governing body.

NORTH CAROLINA HIGH SCHOOL ATHLETIC ASSOCIATION
NIL CERTIFICATION OF COMPLIANCE

To be completed by any student-athlete (and parent/guardian if the student-athlete is under age eighteen) enrolled in an NCHSAA member school who is considering entering into an NIL agreement. Please attach proposed NIL agreement and a certificate of completion of the NFHS course, and submit to the NCHSAA.

I, the undersigned student-athlete (and parent/guardian if the student-athlete is under age eighteen), hereby certify that prior to entering into a name, image, and likeness ("NIL") agreement:

- (1) I disclosed the proposed NIL agreement to the principal and athletic director at my school, the local superintendent, the chairperson of the local board of education or board of directors, and the head coach of any sport in which I will participate during the term of the NIL agreement (except that for students at non-boarding parochial schools, disclosure to the local superintendent is not required); and
- (2) I completed the NFHS Name, Image, and Likeness course, and if I am under age eighteen, my parent or guardian completed the **NFHS Name, Image, and Likeness** course, as evidenced by the attached certificate(s) of completion

Printed Name of Student-Athlete

School Name

Signature of Student-Athlete

Date

Signature of Parent/Guardian

Date

Signature of Principal/Designee

Date

Return completed forms to Kim Newman at kim@nchsaa.org.

NORTH CAROLINA HIGH SCHOOL ATHLETIC ASSOCIATION

State Board of Education Policy ATHL-008 regulates name, image, and likeness (“NIL”) agreements. The NCHSAA applies the same rule to all membership entities. This checklist is intended to assist in compliance with the rule.

Please confirm that all of the following are true. If any of these criteria are not met, the NIL agreement does not comply with the NIL rule.

_____ The NIL agreement does not condition the receipt, type, or extent of any compensation to the student on the extent or quality of the student’s athletic performance.

_____ If the student is under age 18, the student’s parent or legal guardian is a party to the NIL agreement.

_____ The NIL agreement includes language stating that the following parties shall be held harmless from any liability related to or arising from the NIL agreement: (1) the governing body of the PSU or membership entity in which the student is enrolled, as well as the officers and employees of that governing body; (2) the NCHSAA, as well as its officers and employees; and (3) the State Board of Education and the Department of Public Instruction, as well as their officers and employees.

_____ The NIL agreement complies with state and federal law.

_____ The student provided a copy of the NIL agreement to the principal and athletic director of the student’s school, the local superintendent, the chairperson of the PSU governing body, and the head coach of any sport in which the student will participate during the term of the agreement (except that students at non-boarding parochial schools need not provide the agreement to a local superintendent, and shall provide the agreement to the chairperson of the membership entity’s governing body).

_____ The student completed the NFHS NIL education course.

_____ If the student is under age 18, the student’s parent or legal guardian also completed the NFHS NIL education course.

_____ The NIL agreement does not require reference to/use of/display of the intellectual property (i.e., name, uniform, mascot, mark, logo) of a school, membership entity, conference, the NCHSAA, or the NFHS.

_____ The NIL agreement does not require promotion/endorsement of goods and services during interscholastic athletic competition or school events.

_____ The NIL agreement does not require promotion/endorsement of (1) an adult establishment/adult entertainment services, (2) alcohol/alcoholic products, (3) tobacco, vaping, or nicotine products, (4) cannabis/related products, (5) controlled substances, (6) opioids or prescription drugs, (7) weapons, firearms, or ammunition, (8) casinos or gambling, including sports betting; or (9) activities that would disrupt the operations of a school or membership entity.