

- The coach shall actively promote good sportsmanship of spectators by working closely with administrators, cheerleaders, pep club sponsors, and booster clubs.
- The coach shall meet and exchange greetings with the opposing coach before and after contests to set and maintain a positive tone for the event.
- The coach shall take an active role in the prevention of alcohol, tobacco and other drug abuse, while stressing the importance of a healthy lifestyle.

Inappropriate Behavior/Misconduct

- One of the goals of the NCHSAA is to provide a positive experience and safe environment for student-athletes. Therefore, adults, coaches, officials, staffs, and volunteers should maintain professionalism and avoid any appearance of impropriety in their relationships with students. Coaches, in particular, should recognize the influence, power, and position of trust they have with students and should use this only in a student-athlete's best interest.
- Any incident regarding misconduct should be reported promptly to the appropriate authorities. The NCHSAA encourages personnel to create and enforce guidelines against inappropriate behavior and misconduct. Please refer to local LEA policies for more specifics.

2.4.5 Social Media Policy: The NCHSAA recognizes, encourages and supports its student-athletes', coaches' and officials' rights to freedom of speech, expression and association, including the use of social media. Social media applies, without limitation, to any web-based and mobile technologies, in use now or developed in the future, that enables individuals or entities to disseminate or receive information, communicate, or otherwise interact. The Association believes that student-athletes, coaches, and officials are role models, and their use of social media should conform to standards consistent with sportsmanlike conduct. Please remember that everything you post is public information, and derogatory, defamatory and otherwise inappropriate social media commentary may result in the imposition of penalties.

2.4.6 NCHSAA Sports Wagering Position Statement: The NCHSAA opposes all forms of legal and illegal sports wagering which has the potential to undermine the integrity of sports contests and jeopardizes the welfare of student-athletes and education-based athletics.