

N.C. High School Athletic Association Facts and Figures

"The North Carolina High School Athletic Association ...investing in the future of North Carolina and the state's most valuable resources, its young people."

The North Carolina High School Athletic Association is a voluntary, nonprofit corporation which administers the state's interscholastic athletic programs.

The NCHSAA membership is comprised of 399 public schools and over 217,000 student athletes and over 10,000 coaches, officials, superintendents, principals and athletic directors from all 100 North Carolina counties.

The 501(c)(3) organization is based in Chapel Hill, North Carolina and is governed by a volunteer Board of Directors made up of 10 principals or superintendents and 6 coaches or athletic directors, selected both geographically and by classification (school size).

The NCHSAA controls and directs high school athletics among its member schools including establishing rules and regulations, certifying eligibility of athletes, training officials, conducting play-offs and championships and creating a wholesome athletic environment.

There are 23 sports offered by the NCHSAA that are played through to a state championship. There are 12 men's sports and 11 women's sports and they are divided into three seasons.

The NCHSAA program is supported totally by membership dues, a portion of the gate receipts from the state play-offs, and corporate sponsorship.

NCHSAA Timeline

- 1912 - Dr. Louis Round Wilson, UNC Professor, approached University President Francis P. Venable about starting a University Extension Division. Six hundred dollars was approved for this project Two hundred dollars was earmarked for the beginning of the North Carolina High School Athletic Association. The High School Athletic Association was to be under the Extension Division and was to have a University Committee controlling its operation. The purposes of the organization were to administer a code of uniform standards for interscholastic athletics and to sponsor state play-offs.
- 1913 - First state play-offs captured by High Point in track (spring). The state's first football play-off was won by Raleigh in the fall. The program was directed by a Committee on High School Athletics appointed by the University's General Alumni Athletic Association.
- 1924 - The above group was expanded to include high school superintendents and principals. E.R. Rankin, a part-time assistant to Dr. Wilson, was made the first secretary of this organization. This was the same year in which the first annual meeting of the Association was held.
- 1943 - The membership was recorded as 137 schools. C.E. McIntosh served as the executive secretary.
- 1947 - A new constitution was adopted by which the University was relieved from any financial obligations of the Association. The University agreed to continue housing the office of the Association.
- 1948 - L.J. Perry became the first full-time non-University executive secretary.
- 1952 - The State Board of Education began patterning its athletic rules after those of the Association.
- 1959 - The North Carolina Athletic Officials Association was formed and the first supervisor of officials/assistant executive secretary was hired.
- 1967 - Simon F. Terrell became the executive secretary. Consolidation of the North Carolina High Athletic Conference (black schools) and the NCHSAA.
- 1968 - First female advisory committee was appointed to be responsible for the female program.
- 1969 - Instituted a statewide regional meeting for the membership.
- 1971 - Statewide catastrophe insurance policy was instituted.
- 1973 - Association accepted responsibility for conference alignment.
- 1976 - Association became incorporated.
- 1977 - Western North Carolina High School Activities Association schools joined the NCHSAA.
- 1978 - Association moved into its new headquarters on Finley Golf Course Road.
- 1979 - Association building dedicated.
- 1984 - Association implemented a corporate sponsorship program. Initiated advisory committees.
- 1985 - First NCHSAA Day (UNC v. VMI). Upgraded play-off facilities. Attempted to get more individuals and teams to participate by expanding play-offs.
- 1986 - Chemical Awareness Program initiated. Major reclassification of sports; 17 additional championships. First year of Scholar Athlete Program. Super Saturday Basketball for men. Championship games moved to the Dean E. Smith Center. Scholar-Athlete Program initiated.
- 1987 - First class of inductees for Hall of Fame. Super Saturday Basketball for women. Women's championship games moved to Carmichael Auditorium. Seatbelts for Safety Campaign.
- 1988 - Scholarship Awards Program initiated.
- 1989 - First Chemical Awareness Conference. Chemical Awareness Week. Endowment Feasibility Study.
- 1991 - Student Services Program started. NCHSAA Foundation established.
- 1993 - Sportsmanship became a key area of emphasis. Board of Directors adopted an ejection policy. Association developed guidelines for the prevention of infectious diseases. Coaches Mentoring and Leadership Program developed. For the first time, officials for track and swimming were registered.
- 1994 - Athletic Programs and Student Services wing is completed. First Coach/Captain Retreat is held. Neutral sites for baseball championships for first time.
- 1997 - Charles Adams serves as first North Carolina president of National Federation.
- 2002 - Football playoffs are expanded, with each of the four classes subdivided.
- 2006 - Time Warner becomes official television partner and several championships are televised
- 2010 - Davis Whitfield named commissioner of the NCHSAA
- 2013 - NCHSAA celebrates 100th Anniversary

NCHSAA Championships The Facts

- The NCHSAA holds 86 championships around the state. Chapel Hill and Raleigh are the primary host cities.
- The Association is second only to the University of North Carolina in bringing visitors to Orange County.
- The NCHSAA Championships provide host cities with a very positive overall economic impact, as measured by several factors.

Benefits Of Advertising With The North Carolina High School Athletic Association

- Statewide advertising in four different premier championship programs—football (three editions), basketball, wrestling and volleyball
- Hotel information will be posted on the NCHSAA website and provided to all teams participating in state championships
- Article highlighting the advertisers of the Association in the NCHSAA Bulletin
- A special pass to NCHSAA events
- Free digital subscription to the NCHSAA Bulletin, the Association's quarterly newsletter, which goes to every high school principal, superintendent, media representatives, and others in the state
- Support for a program which serves over 200,000 student-athletes annually
- A good corporate citizen who helps insure these championships remain the high quality events they have grown to become over the last 100 years
- Memorable link to one of a student-athlete's greatest high school career highlights in conjunction with their participation in a championship event

NCHSAA ADVERTISING AGREEMENT

_____ Yes, I would like to place an ad in all of the NCHSAA championship programs. The total listed below will entitle me to an ad in each of the volleyball, football, wrestling, men's and women's basketball programs for the 2013-14 school year.

_____ 1/4 page (\$500) _____ 1/2 page (\$750) _____ Full page (\$950)

_____ Payment is enclosed in full

_____ One-half payment is enclosed; bill me for the remainder

_____ I have enclosed ad copy _____ I will forward ad copy

October 1 is the deadline to submit ad copy.

Instructions for ad copy or comments:

Contact: _____ Title: _____

Company: _____

Phone #: _____ Fax #: _____

Email Address: _____

Address: _____

Signature: _____ Date: _____

Questions? Contact Quantá at 919- 240-7368.

quanta@nchsaa.org

Submit contract to:

Quantá Holden, Assistant Director of Communications

NCHSAA

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