

TO: MEMBERS OF THE MEDIA
FROM: RICK STRUNK, ASSOCIATE COMMISSIONER
SUBJECT: MEDIA POLICIES FOR 2015 NCHSAA STATE BASKETBALL CHAMPIONSHIPS

Thank you for your interest in covering the North Carolina High School Athletic Association's annual basketball championships for both men and women. The following information will be useful to you as you cover these championships:

- credentials for these championships must be obtained and displayed to be able to cover the games. The form for requesting credentials is posted on the NCHSAA website at www.nchsaa.org.
- **All credentials for all basketball championships** must be obtained through the NCHSAA by the online application process. If there are questions about media policies, you can contact Rick Strunk, Associate Commissioner, at 919-240-7367. **Credentials will be issued to accredited members of the working press only.** No complimentary tickets are available. All photographers and reporters covering championships but display the appropriate credential
- credentials may be picked up at designated will call sites at each championship location. It is normal NCHSAA policy that credentials will not be mailed, and all credentials are to be picked up at will call. For games in the Smith Center, will call will be at the main gate at Entrance A; for games at Carmichael Arena, will call will be located at the South Door.
- credentials are needed for personnel from schools who plan to video tape the game, so that they may access the video taping area. Two credentials per school are provided for this purpose.
- there is a \$50 broadcast fee for live radio, payable to the NCHSAA prior to the contest. Radio stations must check with Rick Strunk for line availability as well as to make sure that the appropriate space and location may be allotted for radio crews. Television rights are held exclusively by Time Warner Cable for any telecast of the championship games. Radio locations are at courtside at Carmichael Arena and the Smith Center.
- all seats are assigned at press row at both locations. There should be someone available to help you find the appropriate seat, and a press roster will be posted. A game program and other press information will be provided. Photographers must display their credentials to be able to access the appropriate areas at courtside.
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- those shooting footage to air on television news shows, etc., are asked to cooperate with arena personnel. We have had some safety issues when they go up into the stands to video fans and have them mug for the camera

- **media parking:**
for games at the Smith Center: the designated area is in the Bowles lot near the Smith Center.
for games at Carmichael: School of Government parking lot
- media members covering the game will receive a ballot to vote for post-game awards in the championship. An NCHSAA representative will collect the ballots at some point during the fourth quarter to tabulate the votes. We ask that you vote for three different players for post game honors. (Outstanding Player for each team, and one overall Most Valuable Player)
- following the championship, there is a brief awards ceremony. **NO INTERVIEWS, ETC., MAY BE CONDUCTED BY ANY MEDIA REPRESENTATIVES OR INTERVIEWS TAPED FOR RADIO OR TELEVISION DURING THE AWARDS CEREMONY.** We want to preserve the dignity of this special occasion and your cooperation on this matter will be greatly appreciated.
- immediately following each championship, the **head coach of the state champions** will be escorted to the designated press conference area, and he is asked to bring a couple of players to the press area. Approximately 15 minutes later, the **head coach of the runners-up** will be escorted to the press area to meet with members of the media.
Post game press conferences: at Smith Center—in the press room located in the tunnel; at Carmichael—the designated room on the concourse
- a complete statistical package, including scoring summary, play-by-play and complete individual and team statistics, will be made available as soon after the contest as possible.
- **wireless network instructions should also be available at the sites.**

North Carolina High School Athletic Association
101st Annual State Men's Basketball Championships
44th Annual State Women's Basketball Championships
Dean E. Smith Center, Chapel Hill • Carmichael Arena, Chapel Hill
Saturday, March 14, 2015